



A L M A
— BY DESIGN —

MID CENTURY INSPIRED MODERN



MID CENTURY MODERN

Refined • Retro • Characterful

Mid-Century Modern design is defined by clean lines, functional forms and an effortless balance between simplicity and character. Emerging from the design movement of the 1940s–60s, the style combines streamlined architecture with warm natural materials, creating interiors that feel considered without being overly styled.

Furniture is often the focal point, with low profiles, tapered legs, sculptural shapes and distinctive silhouettes, complemented by rich woods such as walnut and teak.

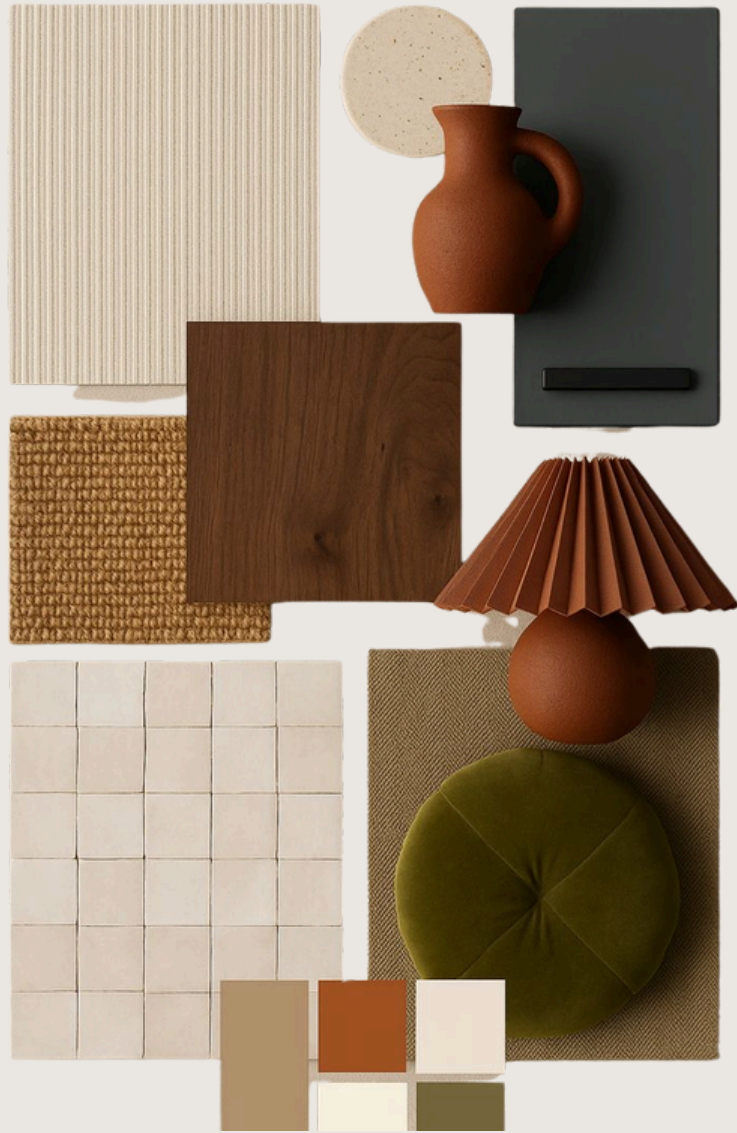
A warm, earthy palette forms the foundation, while deeper shades of olive, rust, mustard, navy and burnt orange introduce personality and a subtle sense of nostalgia

The overall aesthetic is timeless, sophisticated and relaxed, blending vintage influence with contemporary finishes. Rather than relying on excessive decoration, Mid-Century Modern interiors use carefully selected furniture, texture, artwork and statement lighting to create spaces that feel warm, individual and effortlessly stylish



Why Choose Mid Century Modern?

Mid-Century Modern offers a distinctive alternative to the neutral, contemporary interiors commonly seen across Dubai's investment market. Its warm woods, sculptural furniture and carefully introduced colour create a space that feels memorable and design-led without becoming overly trend-driven or personal. For investors, this can help a property stand out in a competitive rental or resale market, particularly through photography and online listings, while the style's emphasis on quality, functional furniture and timeless forms ensures the interior remains practical, inviting and relevant for years to come.



Materials & *Finishes*

Mid-Century Modern interiors combine warm natural woods, textured fabrics, leather, brushed metals, glass and subtle stone finishes to create a layered yet refined aesthetic. Walnut and oak tones bring warmth, while boucle, linen and woven upholstery soften the space and statement lighting adds character. For investment properties, these materials offer an ideal balance of durability, practicality and visual impact, allowing premium-looking interiors to be achieved without relying on overly delicate or expensive finishes. The result is a space that photographs beautifully, withstands everyday use and retains its appeal over time.

The TIMELESS character of Mid-Century Modern LIVING



SCULPTURAL

Timeless design with a distinctive edge – warm,
characterful and effortlessly sophisticated

FUNCTIONAL

WARM

&

RETRO-INSPIRED



Colour Palette



Earthy • Warm • Rich



Furniture

Inspiration

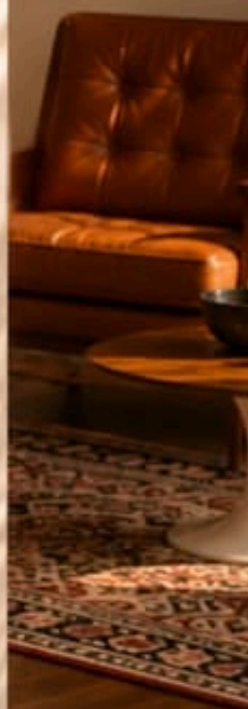
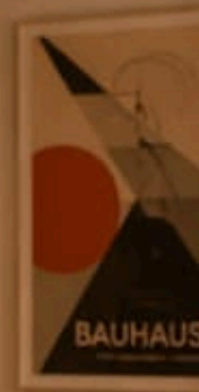


Accessories

Inspiration















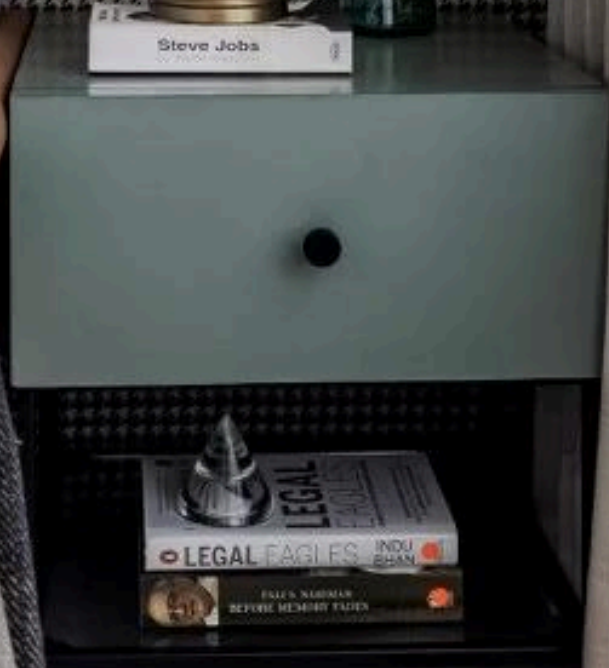
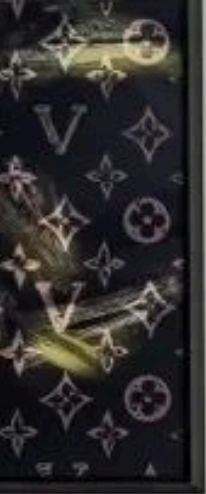




















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— B Y D E S I G N —

