



A L M A
— BY DESIGN —

JAPANDI

INSPIRED



JAPANDI

Calm • Minimal • Intentional

Japandi is a timeless interior design style that blends the clean simplicity of Japanese design with the warmth and functionality of Scandinavian living.

The result is a calm, uncluttered home that feels both sophisticated and welcoming. Every element is chosen with intention, focusing on quality over quantity, allowing each piece to have purpose while creating a sense of balance and harmony.

The style is created through a palette of soft, natural colours such as warm whites, taupes, stone greys and earthy neutrals, layered with organic materials including oak, walnut, linen, cotton, natural stone and handcrafted ceramics.

Clean architectural lines, tactile textures and carefully curated furnishings bring warmth without unnecessary decoration. Natural light, thoughtful storage and understated styling are essential, creating spaces that feel peaceful, functional and effortlessly elegant. Japandi embraces the philosophy that beauty lies in simplicity, craftsmanship and living well with less.



Why Choose JAPANDI?

Japandi is an excellent choice for rental and Airbnb properties because its timeless, neutral aesthetic appeals to a wide range of guests from around the world. The calming colour palette, natural materials and uncluttered design create a space that feels instantly welcoming, photographs beautifully and stands out in online listings. By avoiding trend-led interiors, Japandi remains stylish for years to come, helping reduce the need for frequent updates while attracting guests seeking a premium, hotel-like experience that feels both luxurious and relaxing.

JAPANDI



Materials & *Finishes*

Japandi interiors utilise high-quality, natural materials that are both timeless and hard-wearing, making them ideal for investment properties. Durable woods, textured linens, natural stone, travertine and handcrafted ceramics create a premium look that withstands everyday use while ageing beautifully over time. These authentic materials not only enhance the guest experience but also reduce the need for frequent updates, helping investors maintain a sophisticated, high-end property that remains attractive to future guests for years to come.

The POWER of intentional living



SIMPLICITY

Simplicity is the foundation of Japandi design, where every element is intentionally chosen to create a space that feels calm, functional and beautifully balanced, proving that less truly is more.

CALM

TRANQUIL

&

FUNCTIONALITY



Colour Palette

CALM. MINIMAL. HARMONIOUS



WARM LINEN
soft & airy



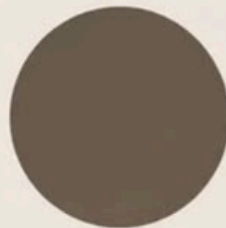
SAND
grounding
neutral



LIGHT OAK
warm &
natural



SAGE GREEN
calming &
restorative



STONE
earthy &
balanced

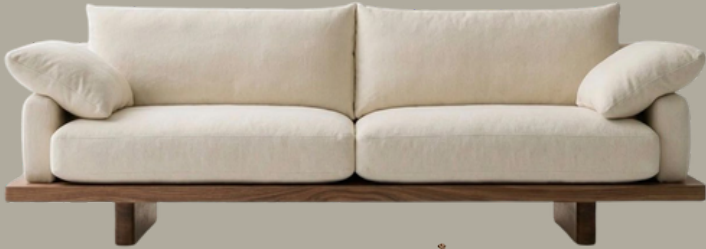


INK BROWN
deep &
grounding

BEAUTY IN SIMPLICITY

Furniture

Inspiration



Accessories

Inspiration



































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— B Y D E S I G N —

